VIRTUAL BOOTH:
INFORMATION UPLOAD SPECIFICATIONS

14th International Exhibition on Hospital, Diagnostic, Pharmaceutical, Medical & Rehabilitation Equipment & Supplies

31 AUG – 2 SEP 2022 | 3 – 9 SEP 2022
PHYSICAL | DIGITAL
MARINA BAY SANDS, SINGAPORE | ONLINE

Member of **MEDICAlliance**

WHERE HEALTHCARE
CONNECTS WITH TECHNOLOGY
www.medicalfair-asia.com

This instructional guide aims to help you prepare the materials necessary for uploading onto your virtual booth in the Digital Edition Integrated Virtual System (IVS).
Please note the following:

- For Group/Country Pavilion exhibitors, your Pavilion organizer has selected a customized booth design for the pavilion. Please refer to Page 5 for the selected option relevant to you before referring to Page 6 **or** 7 for the detailed specifications.

- For non-Group/Country Pavilion exhibitors, you may choose your preferred option in the system.

- The virtual booth allows for additional documents to be uploaded alongside the POSTERS. You may prepare such documents in PDF, MS Word, MS Excel or MS Powerpoint formats.

- You will also be able to link videos to the POSTERS via embed links. The video must first be uploaded on YouTube. Please refer to "Instructional Guide_Video Embed Link" for instructions on extracting the embed link.

- Have all documents ready before logging in to the system as all components must be completed before you'll be able to save the entire booth setup.
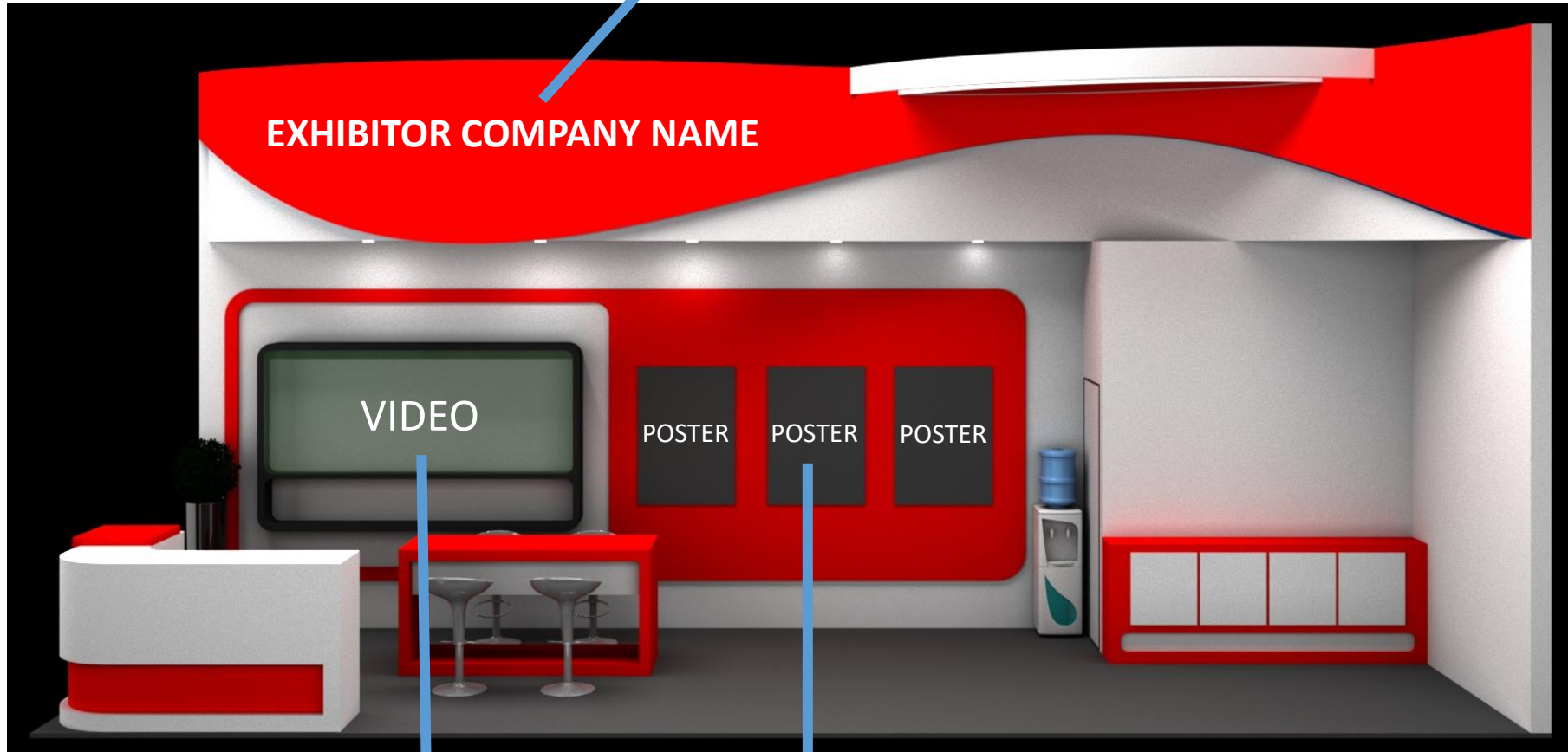
INDIVIDUAL EXHIBITOR OPTION 1

EXHIBITOR COMPANY NAME
Format: Image File
Size specifications: 510px by 75px; in JPG
File size limit: No more than 1Mb

EXHIBITOR COMPANY NAME

VIDEO

POSTER   POSTER   POSTER
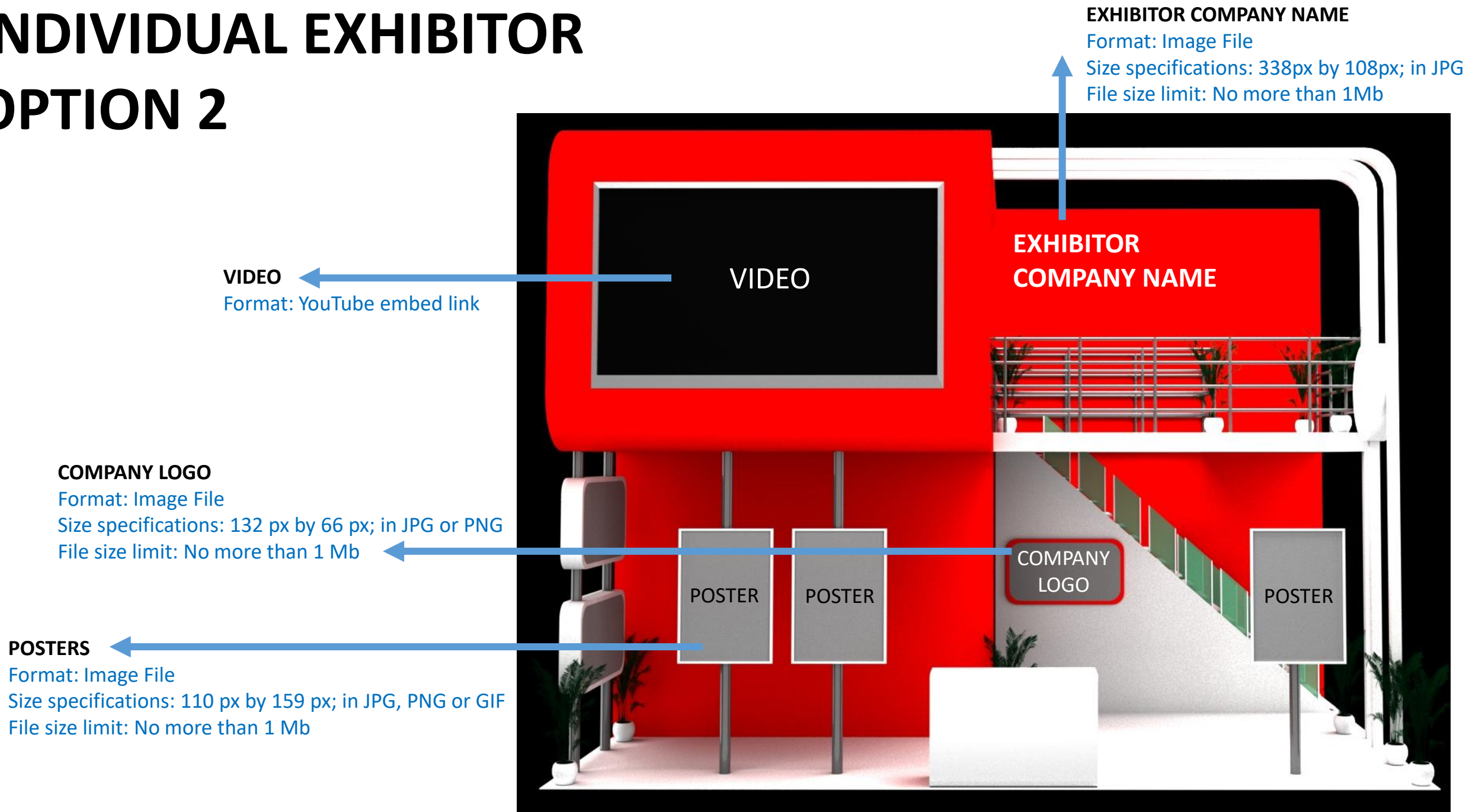
VIDEO
Format: YouTube embed link

POSTERS
Format: Image File
Size specifications: 96 px by 129 px; in JPG, PNG or GIF
File size limit: No more than 1 Mb

INDIVIDUAL EXHIBITOR
OPTION 2

EXHIBITOR COMPANY NAME
Format: Image File
Size specifications: 338px by 108px; in JPG
File size limit: No more than 1Mb

EXHIBITOR COMPANY NAME

VIDEO
Format: YouTube embed link

VIDEO

COMPANY LOGO
Format: Image File
Size specifications: 132 px by 66 px; in JPG or PNG
File size limit: No more than 1 Mb

COMPANY LOGO

POSTER

POSTER

POSTER

POSTERS
Format: Image File
Size specifications: 110 px by 159 px; in JPG, PNG or GIF
File size limit: No more than 1 Mb

GROUP PAVILION BOOTH LAYOUT REFERENCE

DESIGN OPTION 1

DESIGN OPTION 2

Pavilions
- Austria
- China (by MDC, CCCMHPIE, SAMD)
- Denmark
- Enterprise Florida
- France
- Italy
- Malaysia
- South Korea (by KMDICA)
- South Korea (by Gimhae)
- Spain

Pavilions
- Taiwan (by TAITRA)
- Taiwan (by Taiwan Excellence)
- Taiwan (by TMBIA)
- Thailand
- UK
- USA

Pavilions
- China (by Consultac)
- FBRI Kobe
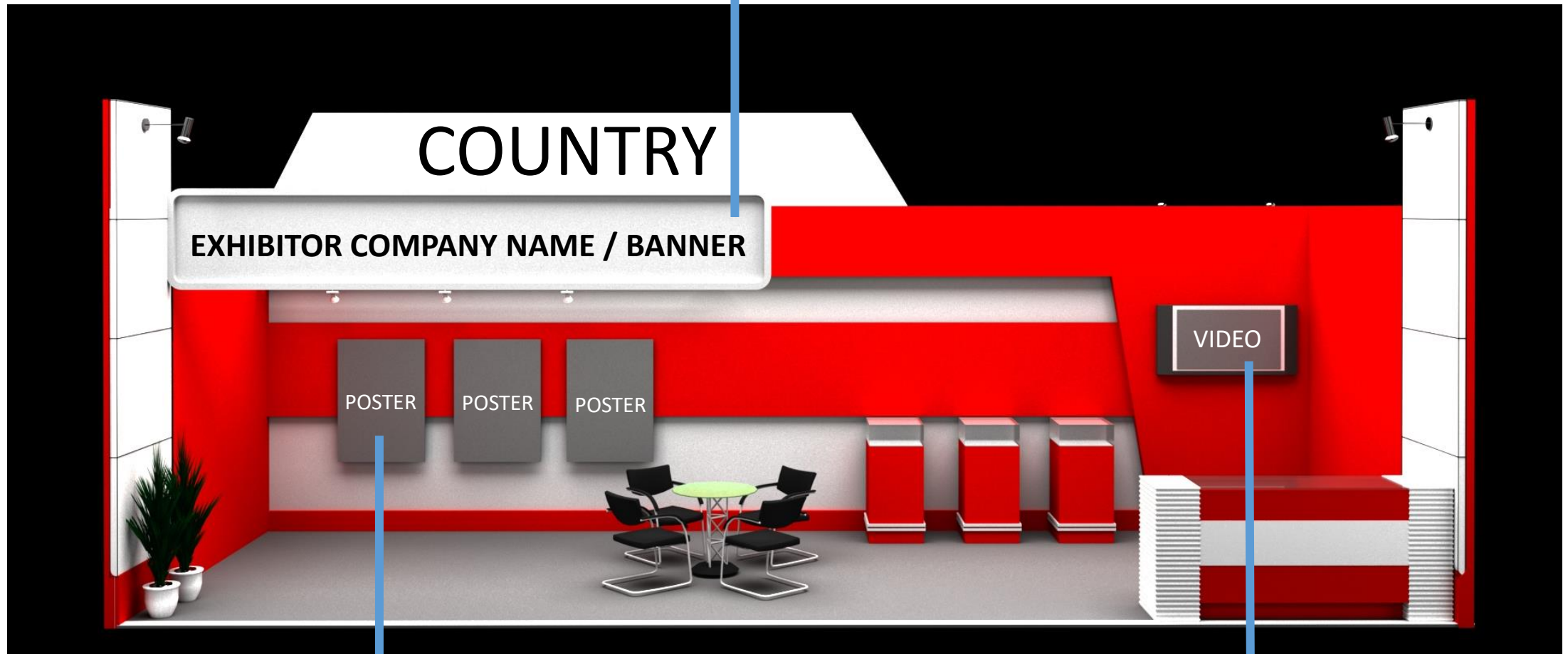- Singapore
- Japan (by Tokyo SME Center)

GROUP PAVILION OPTION 1

EXHIBITOR COMPANY NAME / BANNER
Format: Image File
Size specifications: 497 px by 64 px; in JPG, PNG or GIF
File size limit: No more than 1 Mb

COUNTRY

EXHIBITOR COMPANY NAME / BANNER

VIDEO

POSTER   POSTER   POSTER

POSTERS
Format: Image File
Size specifications: 78 px by 112 px; in JPG, PNG or GIF
File size limit: No more than 1 Mb

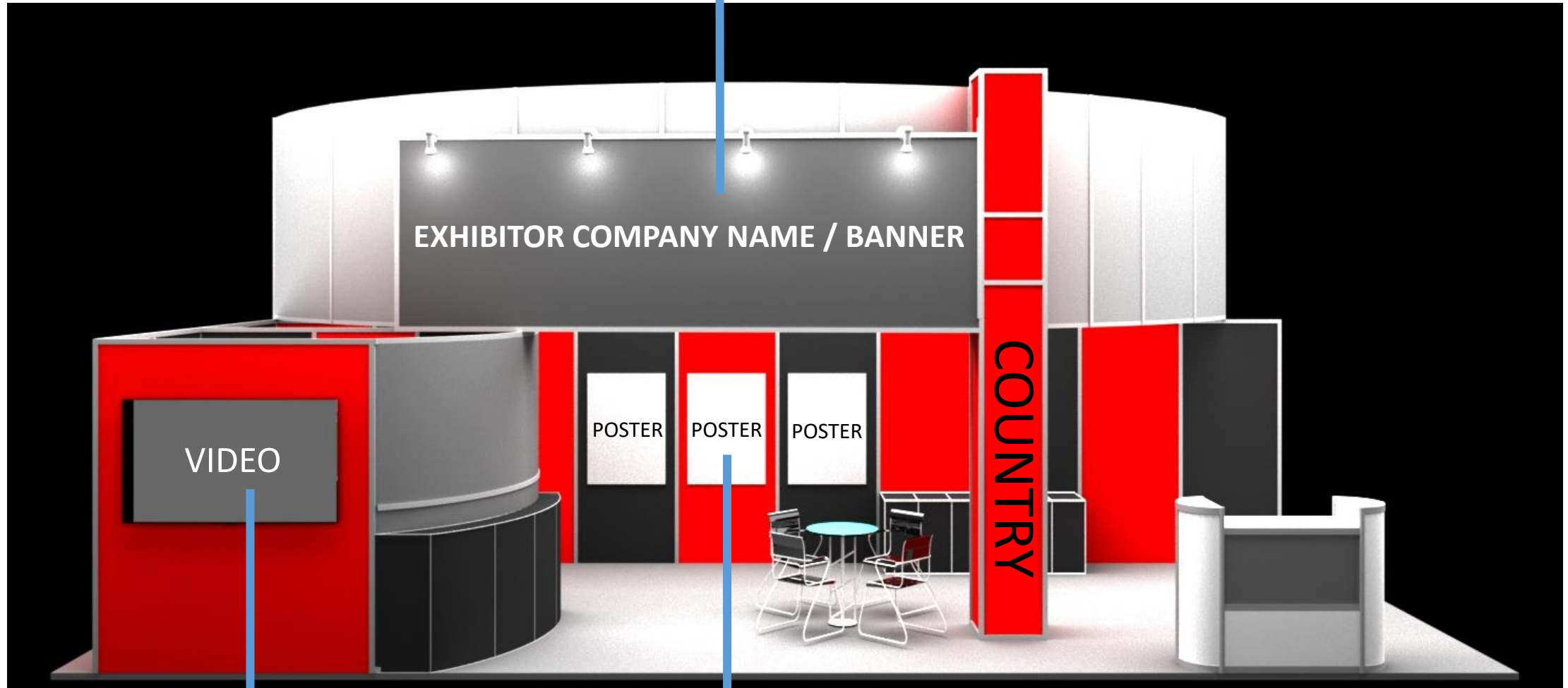**VIDEO**
Format: YouTube embed link

GROUP PAVILION OPTION 2

EXHIBITOR COMPANY NAME / BANNER
Format: Image File
Size specifications: 318 px by 95 px; in JPG, PNG or GIF
File size limit: No more than 1 Mb

EXHIBITOR COMPANY NAME / BANNER

POSTER POSTER POSTER

COUNTRY

VIDEO

VIDEO
Format: YouTube embed link

POSTERS
Format: Image File
Size specifications: 74 px by 105 px; in JPG, PNG or GIF
File size limit: No more than 1 Mb